



DISTRICT COUNCIL OF GRANT

MEDIA RELEASE

For Immediate Release

27 November 2018

DINOUSAURS AND ROBOTS ARE COMING TO PORT MACDONNELL

The District Council of Grant are turning the Port MacDonnell Foreshore into a digital fantasy land, with dinosaurs, robots and kittens coming to play!

Council, in collaboration with GEO AR Games are converting a section of the foreshore (adjacent to the new Waterfront development) into a Magical Park; an augmented reality word that encourages children to get outside and be active with their devices.

District Council of Grant Deputy CEO Jane Fetherstonhaugh said it was the first of its kind in the Limestone Coast.

“Children download the Magical Park app onto a smart phone or tablet, and it transforms the designated space into a magical playground. They can run around with their friends and complete gaming tasks such as saving kittens, evading dinosaurs or learning about recycling by collecting litter.”

“We are very excited to present this to the community. A Magical Park opens up a whole new dimension, linking devices to the outdoors and it’s a natural follow on from the great work Council have been doing with schools in our district in the STEM space”

“Council have made this available for use for a period of 12 months, with new content being rotated through on a regular basis. We are encouraging families to keep coming back to Port MacDonnell to try out new games and have some fun.”

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Some key facts about a Magical Park:

- ✓ It is geo-fenced - meaning it won't work outside the selected area
- ✓ 50-100KB of data is used per game - which is the equivalent of a plain email
- ✓ Children spend 30-60 minutes per game
- ✓ Children run on average about 500m – 2km per game
- ✓ It encourages educational content as well as all the fun stuff
- ✓ It encourages children to have a healthier relationship with technology
- ✓ Best of all – its free!

The Magical Park will be launched and available to play from 18 December 2018, in conjunction with the Port MacDonnell Tourism Association and the annual Santa by the Sea event. People can make their way to the Port MacDonnell foreshore, and the Magical Park will be available to play from 4.00pm, with a free BBQ and soft drinks. Children can then see Santa arrive by sea, near the Port MacDonnell jetty at 5.30pm.

The Magical Park app can be downloaded from the iPhone App Store and Android Google Play and is suitable for kids aged 6 to 11 years old.

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